

ALEXANDER ELIAS

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Summary

Business graduate with an engineering mindset and hands-on experience in AI, automation, web development, and digital marketing. Built AI agents, automation workflows, websites, and machine learning-powered applications. Skilled in Python, full-stack development, video production, and data-driven execution across technical and creative projects.

Skills

AI Agent Development • Full-Stack Development • Workflow Automation • Python • SQL • Social Media Marketing • Video Production & Content Creation • Google Analytics • Advanced Excel • Search Engine Optimization • Market Research • Supply Chain Management • Process Optimization

Professional Experience

Elias & Co. | Founder December 2025 – Present

- Produced and directed 50+ short-form videos, executed social media strategy, and leveraged KPI analysis to optimize content performance, increasing engagement, reach, and customer interest.
- Assisted businesses with the implementation of AI solutions such as chatbots, automated lead capture, workflow automations, and AI receptionist systems.
- Led the end-to-end development of 9 websites, improving user experience and lead generation for clients.

Canadian Lumberjack | Marketing Intern May 2023 – August 2024

- Increased website inquiries by 142% within 4 months through targeted ad campaigns and an optimized website.
- Optimized a \$60,000 marketing budget, reducing cost-per-lead by 14%.

Toronto Metropolitan University | Research Assistant September 2022 – December 2022

- Conducted quantitative and qualitative data analysis on global business trends and consumer behavior.
- Authored 3 research summaries and assisted in drafting a peer-reviewed academic paper.

AECOM | Civil Engineering Intern May 2019 – August 2019

- Assisted with 9 site inspections and compiled findings into technical reports, supporting compliance with safety and municipal standards.
- Organized and maintained project records, drawings, and submittals, improving file retrieval efficiency by 30%.

Projects & Leadership

Roameo February 2026 – Present

- Developed a social discovery app designed to help users build connections through shared real-world experiences.
- Conducted market research and competitive analysis to differentiate Roameo within the social and dating app landscape.
- Built a waitlist of 350 early users prior to launch through landing page optimization and targeted messaging.

Sentry January 2026 – April 2026

- Built an AI-powered safety application that uses the Meta API and camera input from Meta glasses to detect potential real-world dangers in real time and alert users to improve situational awareness.
- Built the MVP from concept to execution, defining product requirements, user flows, and core detection features.
- Improved detection accuracy through testing, iteration, and optimization of model performance.

Automated Video Generator December 2025 – February 2026

- Designed and deployed a Python automation pipeline that generates, quality-scores, and publishes videos daily by utilizing AI, text-to-video tools, and the YouTube Data API.

Education

BComm (Hons) | Global Management | Toronto Metropolitan University 2021 – 2025

Academic Exchange | International Business | Institut Químic de Sarrià 2025

Ontario College Diploma | Civil Engineering Technician | Durham College 2018 – 2020

Languages

English (Native) | **Spanish** (B1) | **Greek** (A1) | **French** (A2)